



HomeWell

Your Kitchen, Our Care

History of Sunrise Plastic

THE PATH TO EXPERTISE

The Sunrise journey began in 1957, when our visionary Founder, Ata Ur Rahman, launched Universal Plastic Industry in Karachi. From a modest setup on Frere Road with just one semi-automatic injection-moulding machine, the company quickly gained a reputation for its unwavering commitment to quality, innovation, and entrepreneurial spirit.

By 1960, the success of Universal Plastic enabled the acquisition of a competitor—Atlas Plastic. Managing both companies simultaneously allowed the leadership to gain critical insights into scaling operations and product specialization. In 1969, the establishment of a new manufacturing facility in the SITE industrial area of Karachi marked the birth of Sunrise Plastic. This milestone diversified the company's offerings to include both industrial components and household plastic products, paving the way for a full-service manufacturing model as the businesses merged their strengths. In 1986, Sunrise Plastic took a major leap forward by installing its first fully automatic blow-moulding machine, expanding its capabilities into plastic bottle production. This strategic move opened doors to collaborations with leading names in the FMCG and pharmaceutical sectors.

Today, Sunrise Plastic operates state-of-the-art facilities in Karachi and Rahim Yar Khan, producing innovative packaging solutions for essential industries including personal care, home care, food and beverage, and pharmaceuticals. Our clients benefit from tailored manufacturing services powered by cutting-edge technology and personalized support.

In 2021, we proudly introduced HomeWell, a dedicated consumer brand of Sunrise Plastic, offering high-quality household plastic products designed for everyday living. HomeWell reflects our continued commitment to practicality, reliability, and affordable innovation—right where it matters most: the home.



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Food Containers

Airtight Containers

Food CONTAINER FEATURES

Sturdy and clear storage containers



Leak Proof



Durable



BPA Free



Environment
Friendly





Airtight Container 800ml

Code: EFG-0110

Material: PP+Silicone ring
+ PET



Airtight Container 1200ml

Code: EFG-0111

Material: PP+Silicone ring
+ PET

Size: 15.5*10.5*14cm.



Airtight Container 1600ml

Code: EFG-0112

Material: PP+Silicone ring
+ PET

Size: 15.5*10.5*18cm.



Airtight Container 2000ml

Code: EFG-0113

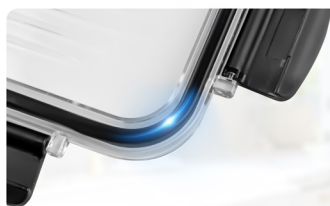
Material: PP+Silicone ring
+ PET



Airtight Container 2500ml

Code: EFG-0114

Material: PP+Silicone ring
+ PET



Airtight
SEALING GRIP



Easy
GRIP HANDS



4 Side
LOCK SYSTEM



Anti-Leak
KEEP FOOD DRY & FRESH

Not only are our containers leak free and moisture-resistant,
but their flip top feature also ensures easy opening

Fridge Organizer

Making STORAGE EASIER

No more removing things one by one
to get to things in the back



Durable



BPA Free



Wide
Storage



Environment
Friendly





Fridge Organizer

Code: EFG-0119

Material: PET

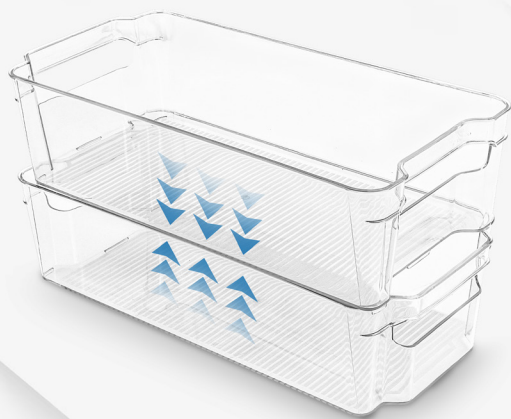
Size: 31.5*16*8.7cm

Stackable And STURDY DESIGN

Built-in, easy-grip side handles make it easy to transport from place to place.



10 LBS



Refrigerator ORGANIZER FEATURES

Clear bins with built-in and easy-grip side handles make it easy to transport items

These sturdy, medium-capacity bins aid organization

Drawers slide smoothly for easy access



Solid bins: durable, items found easily

Stacked bins stay steady, maximize storage.

Fridge Organizer

Code: EFG-0119-1

Material: PET

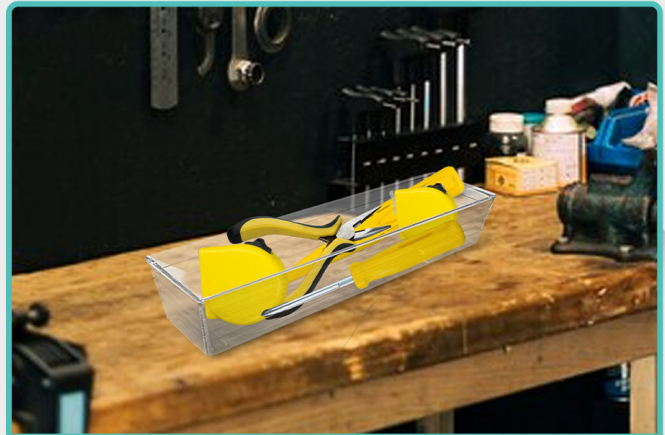
Size: 31.5*16*8.7cm

Drawer Organizer

Multipurpose **USES**



BATHROOM



TOOLS



MAKE-UP

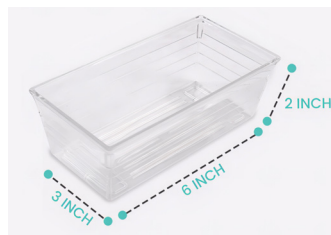
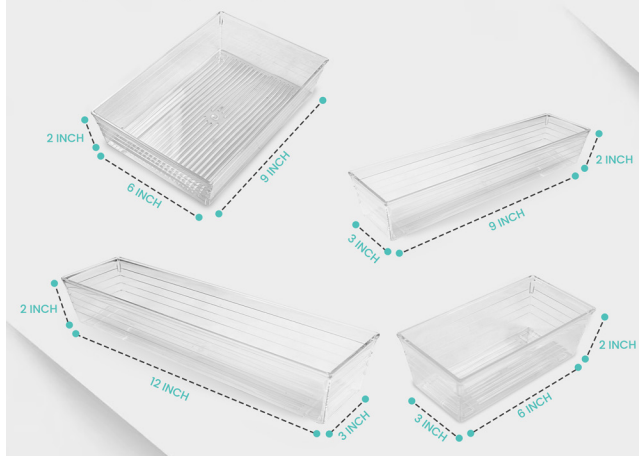


OFFICE

Drawer ORGANIZER SIZE

Drawer organizer bins are categorized by size and purpose, allowing for multiple placements

4
SIZES



Drawer Organizer Extra Small
Code: EFG-0118

Drawer ORGANIZER FEATURES

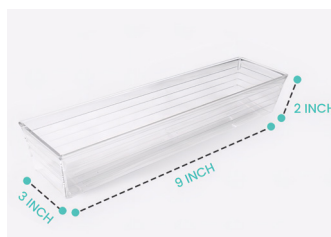
Clear bins with built-in and easy-grip make it easy to transport items

Great for creating a clean and organized

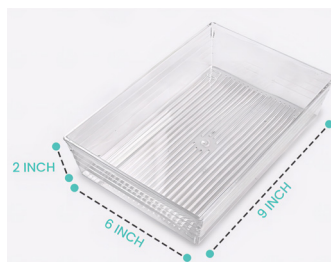
You can instantly find the items you need

Durable and the stored items are located effortlessly

The bottom support ensures that the bins remain steady



Drawer Organizer Small
Code: EFG-0117
Material: PS



Drawer Organizer Medium
Code: EFG-0116

Maximize YOUR STORAGE

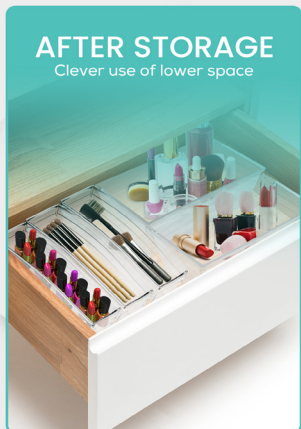
The Under Desk Drawer creates extra storage space beneath your desk or shelf

AFTER STORAGE

Clever use of lower space

BEFORE STORAGE

Crowded space, cluttered, difficult to find



Drawer Organizer Large
Code: EFG-0115
Material: PS

Pineapple Jugs



One Jug, Endless Sips!

One jug for all juice, coffee, or shake!



Coffee



Fruit Juice



Milk



Cola



Durable & Versatile



Durable Material
Made from high-quality BPA-free plastic



Ergonomic Design
Comfortable grip for easy pouring



Eco-Friendly
Safe for daily hydration needs



Black Pineapple Jug

Material: PET



Blue Pineapple Jug

Material: PET



Pink Pineapple Jug

Material: PET



Purple Pineapple Jug

Material: PET



COMPACT FRIENDLY SIZE
Easy on the fridge door compartment

Citrus Jugs

Durable And Sleek Design

Keep your water fresh and cool all day long



LARGE CAPACITY

Pitcher is large enough to nicely serve for 5-7 people



Purple Citrus Jug
Material: PET



Green Citrus Jug
Material: PET



Red Citrus Jug
Material: PET



Secure & HYGIENIC CAP

Keeps your drink fresh and germ-free!



Tabletop Fridge Bottle
Material: PET

Spice Rack

HUGE CAPACITY

5 Deep Drawers – Compact Size, Massive Capacity



PERFECT SIZE

Compact Size with Surprising Capacity



Eco-Friendly
Safe & recyclable
material

Ergonomic Design
Comfortable &
easy to use

Durable Material
Strong &
long-lasting



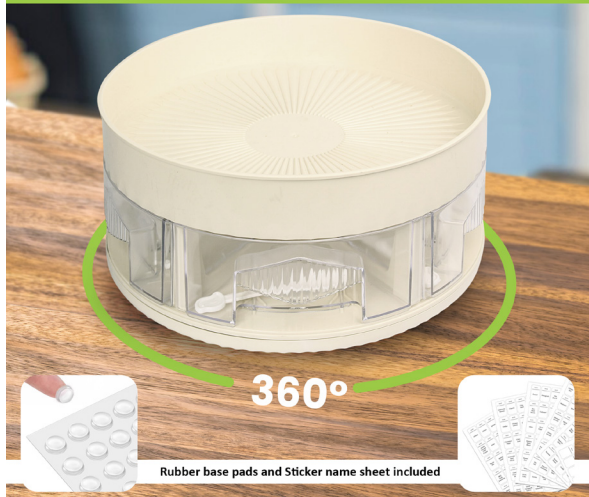
Brown Spice Rack

Material: ABS

Spice Racks>>

360° SMOOTH ROTATION

Swivels Easily with Anti-Slip Base – Grab What You Need Instantly!



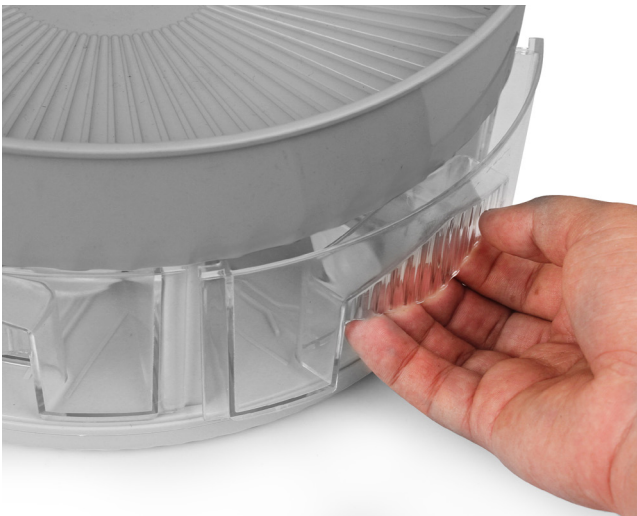
Cream Spice Rack

Material: ABS



Grey Spice Rack

Material: ABS



SMOOTH HAND ACCESS

Grooved Design for Easy Opening

Shoe Horn



For Pregnant



For Arthritis



For Elders



For Children



INDEPENDENTLY
**ADJUSTABLE
SHOE HORN**
Easy on/off shoes



Brown Shoe Horn

Code: EFG-0107

Material: PP

Size: 16*8.5in.

Clean and Tidy



Amber Shoe Horn

Code: EFG-0108

Material: PP

Size: 17.5*9.06in.

SMOOTH SURFACE

Fine workmanship, smooth polished throughout

EASY TO WEAR SHOES

WIDER CURVATURE
Design for better heel fit



Silver Shoe Horn

Code: EFG-0109

Material: PP

Size: 11.5*6in.

Deli Containers

Food Grade Plastic | Microwave Safe | Freezer Safe | Easily Stackable

Black Base Container 16 Oz

Code: EFG-0100

Colors Available:

Black & White.

Weight: 32gm.



Black Base Container 24 Oz

Code: EFG-0101

Colors Available:

Black & White.

Weight: 38gm.



Black Base Container 32 Oz

Code: EFG-0102

Colors Available:

Black & White.

Weight: 39gm.



Black Base Container 52 Oz

Code: EFG-0103

Colors Available:

Black & White.

Weight: 64gm.



Round Series

Food Grade Plastic | Microwave Safe | Freezer Safe | Easily Stackable

Deli Container 8 Oz

Code: EFG-0104

Colors Available:

Black, White &
Transparent.

Weight: 22gm.



Deli Container 16 Oz

Code: EFG-0105

Colors Available:

Black, White &
Transparent.

Weight: 18gm.



Deli Container 32 Oz

Code: EFG-0106

Colors Available:

Black, White &
Transparent.

Weight: 40gm.

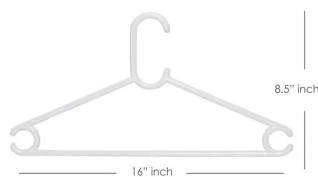


Hangers



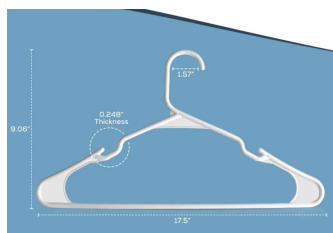
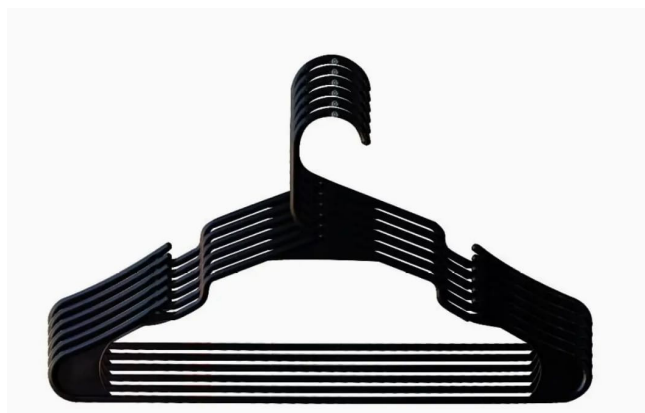
Heavy Duty HANGER

- Smooth finish won't rip your cloth
- Beautiful shiny White Color



Hanger Heavy Duty

Code: EFG-0107
Material: PP



Hanger Light Duty

Code: EFG-0108
Material: PP
Size: 17.5*9.06in.

Elegant
Design



Heavy Duty
Hangers



Hanger Baby

Code: EFG-0109
Material: PP
Size: 11.5*6in.

Spray Bottles



HomeWell

Plastic
SPRAY BOTTLE

-  **Adjustable Nozzle**
-  **SMOOTH TO GRIP**
-  **CAPACITY 1000ML**



1000ml Spray Bottle

Material: HDPE



1000ml Spray Bottle

Material: HDPE



1000ml Spray Bottle

Material: HDPE

Spray Bottles



Plastic **Spray Bottle**



Adjustable Nozzle



SMOOTH TO GRIP



CAPACITY 500ML





500ml Spray Bottle
Material: PET



500ml Spray Bottle
Material: PET



500ml Spray Bottle
Material: PET

Food Containers



**Food Container****250gm**

Code: EFG-0120

Material: PP

Size:

**Food Container****500gm**

Code: EFG-0121

Material: PP

Size:

145.27*96.01*72.10mm.

**Food Container****1.4 ltr**

Code: EFG-0122

Material: PP

Size:

194.30*155.13*89.94mm.

**Food Container****4.5 ltr**

Code: EFG-0123

Material: PP

Size: 349*150.80*131.38mm.

**Food Container****500gm**

Code: EFG-0124

Material: PP

Size: 191.5*130.76*50.82mm.





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